



DOHA INTERNATIONAL
**SUSTAINABLE
ENERGY 2018**

EXHIBITION & CONFERENCE

2018

19 - 21.03

DOHA EXHIBITION &
CONVENTION CENTER

WESTBAY, DOHA



QATAR

ACCELERATING THE TRANSITION
TO A CLEAN, DIVERSIFIED AND EFFICIENT ENERGY FUTURE

**SPONSORSHIP
OPPORTUNITIES**

www.dohaenergyexpo.com

Under the High Patronage of



Supported by



SPONSORSHIP BENEFITS

Accelerating the transition to a clean, diversified and efficient energy future: Doha Sustainable Energy is leading the way on finding the right energy mix for today, tomorrow and into the future. Uniting conventional and renewable energy sources, Doha Sustainable Energy is your unique chance to tap into a multi billion dollar market.

WHY BECOME A SPONSOR? WHERE ELSE WILL YOU GET THE SAME EXPOSURE TO THE RIGHT AUDIENCE? JUST LOOK AT THE NUMBERS!

20 HIGHLY RELEVANT MEDIA PARTNERS ACROSS THE GLOBE

Monthly mailings sent to tens of thousands of industry specialists across the GCC and beyond.

2.5 million contacts reached via Media Partner mailings.

WEBSITE VISITORS

Over 2.000 unique visitors

land on the Doha Sustainable Energy website per month: 24.000 unique visitors over 12 months who will associate your brand with the industry leadership.

TOTAL PRESS RELEASE REACH

Editorials, advertisements & press releases to the industry published on a monthly basis across the globe with a special focus on the GCC.

Readership of 500.000 people.

EMAIL RECIPIENTS

500.000 emails sent to targeted recipients over a 12-month period.

TOTAL ADVERTISING VALUE

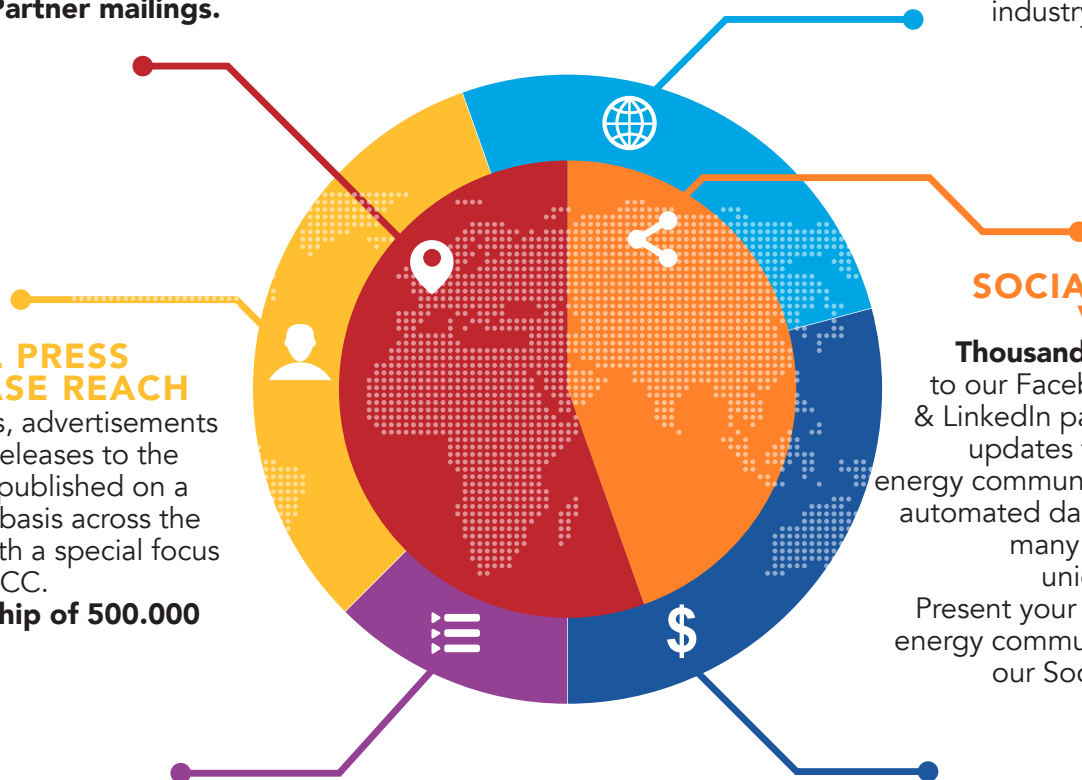
USD \$1.000.000, the equivalent value of the marketing investment. What would it cost you to run a 12-month leadership advertising campaign and reach the equivalent number of people? Get in touch with the people that matter, directly.

SOCIAL MEDIA VISITORS

Thousands of visitors

to our Facebook, Twitter & LinkedIn pages, regular updates to the online energy community, receiving automated daily feeds and many contributing unique content.

Present your brand to the energy community through our Social Network.



SPONSORSHIP BENEFITS

As a sponsor of Doha Sustainable Energy, your company will be maximizing its marketing efforts from the moment you sign up as a sponsor. Sponsors' visibility is guaranteed all the way through the lead up, throughout the event and after the event through the post show report and future event promotion.



	HOST	PRINCIPAL	PLATINUM	GOLD	SILVER	BRONZE
Investment Level	RESERVED	\$90.000,00	\$70.000,00	\$50.000,00	\$30.000,00	\$15.000,00
Inclusion of company name and/or logo in all printed event collaterals (subject to printing deadlines)	YES	YES	YES	YES	YES	YES
Prominent logo branding and link to sponsor's website on the DOHA SUSTAINABLE ENERGY website	YES	YES	YES	YES	YES	YES
Logo and link to sponsor's website in the electronic newsletters	YES	YES	YES	YES	YES	YES
Special acknowledgement during opening ceremony	YES	YES	YES	YES	YES	YES
Dedicated social media post announcing the sponsorship to the congress	YES	YES	YES	YES	NO	NO
Dedicated e-newsletter announcing the sponsorship to local and international database	YES	YES	YES	YES	NO	NO
Sponsor to be offered first refusal on the most exclusive stand locations, at the entrance of the exhibition	YES	YES	YES	YES	NO	NO
Advertisement inclusion in the exhibition catalogue (to be provided by sponsor)	DOUBLE PAGE SPREAD	DOUBLE PAGE SPREAD	FULL PAGE IN PRIME POSITION	FULL PAGE	HALF PAGE	QUARTER PAGE
Number of complimentary conference delegate passes	20	15	10	5	3	2
Discount on additional delegate places	15%	15%	15%	10%	10%	10%

In order to maximise sponsorship impact, each sponsor is entitled to choose an exclusive sponsorship benefit from within the six categories: **Host, Principal, Platinum, Gold, Silver and Bronze.**

SPONSORSHIP BENEFITS

HOST & PRINCIPAL (RESERVED)

HOST SPONSOR RESERVED

- Logo positioned as HOST Sponsor on all appropriate soft and hard copy marketing collaterals in the lead-up to and during 2018 Doha Sustainable Energy. Collaterals to include website, generic e-mail campaigns and Doha Sustainable Energy Catalogue.
- Logo positioned as HOST Sponsor on all appropriate off-site and on-site signage in the lead-up to and during Doha Sustainable Energy. Signage to include Doha Sustainable Energy "Welcome" and "Thank You" boards located around the venue.
- Logo positioned as HOST Sponsor on the home page of the Doha Sustainable Energy website with hyperlink to your corporate website.
- Logo positioned as HOST Sponsor on Sponsor page of website with a 600-word company profile and link to your own home page.
- Profile in all official Doha Sustainable Energy media, including the Doha Sustainable Energy Show Catalogue.
- 20 VIP delegate passes to the Doha Sustainable Energy conference.
- Host sponsor to be offered first refusal on the most exclusive stand locations, at the entrance of the exhibition.

PRINCIPAL SPONSOR US \$90,000

- Logo positioned as PRINCIPAL Sponsor on all appropriate soft and hard copy marketing collaterals in the lead-up to and during 2018 Doha Sustainable Energy. Collaterals to include website, generic e-mail campaigns and Doha Sustainable Energy Catalogue.
- Logo positioned as PRINCIPAL Sponsor on all appropriate off-site and on-site signage in the lead-up to and during Doha Sustainable Energy. Signage to include Doha Sustainable Energy "Welcome" and "Thank You" boards located around the venue.
- Logo positioned as PRINCIPAL Sponsor on the home page of the Doha Sustainable Energy website with hyperlink to your corporate website.
- Logo positioned as PRINCIPAL Sponsor on Sponsor page of website with a 600-word company profile and link to your own home page.
- Profile in all official Doha Sustainable Energy media, including the Doha Sustainable Energy Show Catalogue.
- 15 VIP delegate passes to the Doha Sustainable Energy conference.
- Principal sponsor to be offered first refusal on the most exclusive stand locations, at the entrance of the exhibition.

As part of your HOST package you are entitled to **all the following** high profile branding opportunities:

- ✓ Exclusive Branding of Gala Dinner
- ✓ Co-Branding during Opening Ceremony and Ministerial Session
- ✓ Exclusive branding of the Sustainable Energy Pledge Wall
- ✓ Four Key Note Speakers at Plenary Sessions

As part of your PRINCIPAL package you are entitled to **all the following** high profile branding opportunities:

- ✓ Exclusive Branding during Plenary Sessions
- ✓ Co-Branding during Opening Ceremony and Ministerial Session
- ✓ Exclusive Branding of Live News Multimedia Totems
- ✓ Three Key Note Speakers at Plenary Sessions



SPONSORSHIP BENEFITS

PLATINUM & GOLD

PLATINUM SPONSOR US \$70,000

- Logo positioned as PLATINUM Sponsor on all appropriate soft and hard copy marketing collaterals in the lead-up to and during 2018 Doha Sustainable Energy. Collaterals to include website, generic e-mail campaigns and Doha Sustainable Energy Catalogue.
- Logo positioned as PLATINUM Sponsor on all appropriate off-site and on-site signage in the lead-up to and during Doha Sustainable Energy. Signage to include Doha Sustainable Energy "Welcome" and "Thank You" boards located around the venue.
- Logo positioned as PLATINUM Sponsor on the home page of the Doha Sustainable Energy website with hyperlink to your corporate website.
- Logo positioned as PLATINUM Sponsor on Sponsor page of website with a 500-word company profile and link to your own home page.
- Profile in all official Doha Sustainable Energy media, including the Doha Sustainable Energy Show Catalogue.
- 10 VIP delegate passes to the Doha Sustainable Energy conference.
- Platinum sponsors to be offered first refusal on the most exclusive stand locations, at the entrance of the exhibition.

GOLD SPONSOR US \$50,000

- Logo positioned as GOLD Sponsor on all appropriate soft and hard copy marketing collaterals in the lead-up to and during 2018 Doha Sustainable Energy. Collaterals to include website, generic e-mail campaigns and Doha Sustainable Energy Catalogue.
- Logo positioned as GOLD Sponsor on all appropriate off-site and on-site signage in the lead-up to and during Doha Sustainable Energy. Signage to include Doha Sustainable Energy "Welcome" and "Thank You" boards located around the venue.
- Logo positioned as GOLD Sponsor on the home page of the Doha Sustainable Energy website with hyperlink to your corporate website.
- Logo positioned as GOLD Sponsor on Sponsor page of website with a 500-word company profile and link to your own home page.
- Profile in all official Doha Sustainable Energy media, including the Doha Sustainable Energy Show Catalogue.
- 5 VIP delegate passes to the Doha Sustainable Energy conference.
- Gold sponsors to be offered first refusal on the most exclusive stand locations, at the entrance of the exhibition.

As part of your PLATINUM package you are entitled to choose **one of the following** high profile branding opportunities:

- ✓ Exclusive branding on the Visitor Bags
- ✓ Exclusive branding on the Lanyards
- ✓ Exclusive branding on the Hall Aisle Banners
- ✓ Exclusive branding on Exhibitor and Visitor badges



As part of your GOLD package you are entitled to choose **one of the following** high profile branding opportunities:

- ✓ Exclusive sponsor of one delegate lunch
- ✓ Exclusive branding of the Mobile App
- ✓ Exclusive branding of the Registration Area



Contact our Sponsorship Team to discuss your requirements: sponsorship@dohaenergyexpo.com

| WALEED REFAAY Dubai: +971 5055 84540 | GIULIA MALCANGIO Rome: +39 06 3088 3030 |

SPONSORSHIP BENEFITS

SILVER & BRONZE

SILVER SPONSOR US \$30,000

- Logo positioned as SILVER Sponsor on all appropriate soft and hard copy marketing collaterals in the lead-up to and during 2018 Doha Sustainable Energy. Collaterals to include website, generic e-mail campaigns and Doha Sustainable Energy Catalogue.
- Logo positioned as SILVER Sponsor on all appropriate off-site and on-site signage in the lead-up to and during Doha Sustainable Energy. Signage to include Doha Sustainable Energy "Welcome" and "Thank You" boards located around the venue.
- Logo positioned as SILVER Sponsor on the home page of the Doha Sustainable Energy website with hyperlink to your corporate website.
- Logo positioned as SILVER Sponsor on Sponsor page of website with a 400-word company profile and link to your own home page.
- Profile in all official Doha Sustainable Energy media, including the Doha Sustainable Energy Show Catalogue.
- 3 VIP delegate passes to the Doha Sustainable Energy conference.

BRONZE SPONSOR US \$15,000

- Logo positioned as BRONZE Sponsor on all appropriate soft and hard copy marketing collaterals in the lead-up to and during 2018 Doha Sustainable Energy. Collaterals to include website, generic e-mail campaigns and Doha Sustainable Energy Catalogue.
- Logo positioned as BRONZE Sponsor on all appropriate off-site and on-site signage in the lead-up to and during Doha Sustainable Energy. Signage to include Doha Sustainable Energy "Welcome" and "Thank You" boards located around the venue.
- Logo positioned as BRONZE Sponsor on the home page of the Doha Sustainable Energy website with hyperlink to your corporate website.
- Logo positioned as BRONZE Sponsor on Sponsor page of website with a 400-word company profile and link to your own home page.
- Profile in all official Doha Sustainable Energy media, including the Doha Sustainable Energy Show Catalogue.
- 2 VIP delegate passes to the Doha Sustainable Energy conference.

As part of your SILVER package you are entitled to choose **one of the following** high profile branding opportunities:

- ✓ Exclusive sponsor of the Conference Coffee Breaks (4 in total)
- ✓ Exclusive branding on the Conference Pad Folios
- ✓ Exclusive sponsor of the Conference USB's
- ✓ Exclusive sponsor of the Speaker Gifts



As part of your BRONZE package you are entitled to choose **one of the following** high profile branding opportunities:

- ✓ Exclusive branding on the Pens distributed to Delegates
- ✓ Exclusive branding of the Digital Floorplan Kiosk
- ✓ Exclusive branding of the Mobile Device Charging Stations
- ✓ Exclusive branding of Teardrop Flags (10 flags)



ADDITIONAL MARKETING OPTIONS











(NB. These options do not offer you official sponsorship of Doha Sustainable Energy 2018)

ADVERTISEMENT - Doha Sustainable Energy 2018 Event Catalogue

Doha Sustainable Energy 2018 OFFICIAL EVENT CATALOGUE will be handed to all delegates, exhibitors, visitors and media of Doha Sustainable Energy 2018. A minimum of 5,000 copies will be printed. The exhibition catalogue is the primary source of information for all participants at the exhibition, the VIPs, press, international trade offices, exhibitors and trade visitors. All participants will use the catalogue as their guide to search for companies and suppliers.

Special attention will be dedicated to Doha Sustainable Energy 2018 Sponsors, sponsor logos will be prominently displayed on the sponsors page in a highly visible location in the catalogue.

CATALOGUE ADVERTISEMENT RATES:

	Double Page	\$ 1.800	 Double Page	 Full Page	 Half Page	 Third Page	 Quarter Page
	Full Page	\$ 1.200					
	Half Page	\$ 900					
	Third of Page	\$ 750					
	Quarter Page	\$ 700					

DIGITAL REQUIREMENTS:

	TRIM	BLEED
Double page	297mm (h) x 420mm (w)	307mm (h) x 430mm (w)
Full page	297mm (h) x 210mm (w)	307mm (h) x 220mm (w)
Half page	148mm (h) x 210mm (w)	158mm (h) x 220mm (w)
Third page	99mm (h) x 210mm (w)	109mm (h) x 220mm (w)
Quarter page	148mm (h) x 105mm (w)	158mm (h) x 115mm (w)



UNDER THE PATRONAGE OF H.E. DR. MOHAMMAD BIN SALEH AL-SADA,
MINISTER OF ENERGY & INDUSTRY OF QATAR

In a world of smart energy solutions and big data, where energy efficiency and conservation will be crucial in helping us satisfy global energy demand, the **Doha International Sustainable Energy Conference** will provide participants with an excellent return on investment. It offers a far-reaching and diverse programme, one which has been shaped by energy professional and which will deliver exceptional insight, creating the perfect conditions to network and develop new business opportunities.

ABOUT THE DOHA INTERNATIONAL SUSTAINABLE ENERGY EXHIBITION & CONFERENCE

150 Exhibitors

5.000 Attendees

100 Industry Speakers

700 Stakeholder Delegates

25 Technical Sessions

5.000 sqm Exhibition Space

WORLD ENERGY FOR SUSTAINABLE DEVELOPMENT

THE **DOHA INTERNATIONAL SUSTAINABLE ENERGY EXHIBITION & CONFERENCE** is a bi-annual gathering for the clean energy and power generation industry, coming from around the world to meet in Doha. The Conference will focus on how to tackle the dual challenges of a rising global demand for energy and the threat of climate change to our globally interconnected ecosystem. **DOHA INTERNATIONAL SUSTAINABLE ENERGY EXHIBITION & CONFERENCE** will bring together regional and international industry stakeholders to discuss how we can meet **our energy challenge**.

"As the world transitions to clean energy, efficiency can make the transition cheaper, faster and more beneficial across all sectors of our economies. Indeed, there is no realistic, or affordable, energy development strategy that is not led by energy efficiency."

IEA ENERGY EFFICIENCY REPORT 2016

WHO WILL ATTEND? The Conference will bring together the entire value chain of the clean energy and power generation industry; Government and regulatory bodies, producers, buyers - current and potential, technology solution providers, innovators, supply chain partners, end users, international law firms, traders and international associations.

BOOK YOUR STAND AT THE 2018

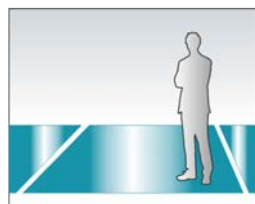
DOHA INTERNATIONAL SUSTAINABLE ENERGY EXHIBITION & CONFERENCE

EXHIBITION SPACE

OPTION A - SPACE ONLY

If you intend to design & build your own stand select space only.

Price: USD 525,00 / SQM



OPTION B - SHELL & SPACE

Includes space, back & side walls, carpet, spotlights, electrical sockets, table & chairs, fascia with exhibitor name & stand #.

Price: USD 575,00 / SQM



BOOK YOUR STAND NOW

Space at the 2018 **DOHA INTERNATIONAL SUSTAINABLE ENERGY EXHIBITION & CONFERENCE** is limited so book early to get a prime position within the exhibition hall.

Register now on

www.dohaenergyexpo.com

or contact

exhibition@dohaenergyexpo.com

conference@dohaenergyexpo.com

sponsorship@dohaenergyexpo.com

